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## Plan Overview

*A Data Management Plan created using DMPonline*

**Title:** American's Preferences for Degrowth Policies

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**Affiliation:** London School of Economics and Political Science

**Template:** Data Management plan for PhD Researchers

### Project abstract:

This project uses the discrete choice methodology to analyze American's preferences and tradeoffs related to degrowth policy proposals. Four policy themes drawn from degrowth literature are used as the attributes, along with the level of emissions reduction and the policy cost via an increase in income tax. The goal of the discrete choice experiment (DCE) is to understand which policy themes are most and least appealing to Americans, and what levels of these policies are considered the most appropriate. The ultimate aim is to provide the degrowth movement with insight into the most effective proposals to target in America, where the movement has not yet gained much traction. There will be an experimental treatment - whereby the policies are either framed at the state or federal government level, to see if more localized government policies are more favorable. The study also measures people's engagement with deconsumption behaviours, in trying to connect reduced consumption behaviours and values to policy preferences. If there is a link between people's everyday practices toward reduced consumption and their support for degrowth policies, this may offer a viable pathway toward garnering more support for policies - that is, by promoting reduced consumption behaviours.

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# American's Preferences for Degrowth Policies

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## Cyber Security Awareness

Can you confirm that you have completed the cyber security awareness course?

- Yes

## Overview

**Name:**

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**Department:**

Psychological and Behavioural Science

**Supervisor:**

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## Project Details

**Thesis/ project title:**

*American's Degrowth Policy Preferences: A Discrete Choice Experiment*

**Please summarise your research question in one short paragraph:**

This research aims to understand how American's view policies related to a degrowth agenda, and how they tradeoff preferences among the policy attributes. These policies seek to reduce the reliance on economic growth as a main policy objective, downscale production and consumption of socially and environmentally harmful industries, and improve quality of life for all while reducing inequality. The second research question seeks to understand whether people's adoption of sufficiency

behaviours has an association with their degrowth policies preferences, to begin investigating whether targeting individual behaviour to promote sufficiency lifestyles could also lead to more degrowth policy acceptance.

## **Data Collection**

### **What secondary data will you use for this project?**

None, this is an experiment

### **Will you require access to any secure datasets?**

- No

### **Will you require access to any internal LSE datasets for this project?**

- No

### **Will you be collecting primary data from research participants?**

- Yes

### **What research methods will you use for data collection (You can select as many as apply):**

- Questionnaires/ surveys

### **Please can you explain how you plan on conducting data collection using these methods:**

We have created a survey on Qualtrics, including a discrete choice experiment, as well as a variety of questions about personal characteristics, via pre-validated scales. For the pilot, we will recruit participants through the online platform Prolific Academic, which allows you to input participant criteria parameters and recruits from their pool of participants based on such parameters.

For the main study, we will recruit participants via YouGov and their American partner, Kantar. They will be able to recruit a representative sample of the American population, but age, gender, and region.

## Research Ethics

### **Please explain how you will collect informed consent from research participants:**

A consent form with details of their rights will be made explicitly clear at the beginning of the survey. It will include a tick box on Qualtrics which will act as a declaration that participants are aware of their rights and the terms and conditions of the survey. They must select "Yes" to continue on with the survey.

### **Once you have collected proof of consent, you will need to store it safely. Please can you explain below how you plan to do this:**

All data will be digitally anonymised by an individual ID and saved digitally online in a storage space.

### **Have you submitted a research ethics review for this project?**

- Yes

### **If you are collecting primary data from human research participants, you are required to anonymise the dataset so that individuals are not identifiable. How do you plan to do this?**

All participants will be anonymised by a unique ID, and the Qualtrics survey will be set to anonymize responses as well (i.e., "Don't record respondents' IP Address, location data, and contact info"). Participants will be recruited from third parties and must already have accounts with those firms, so we will not have any direct interaction with them.

### **Are there any circumstances where you will not anonymise research participants?**

- No

## Data Protection

**Do you believe your research will require you to fill in a [data protection impact assessment](#)?**

- No

**Will you be required to travel outside of the [EU and EEA](#) at any point during this project?**

- No

**Do you believe that you'll be required to work with consultants outside the LSE at any point during this project?**

- Yes

**will any of these consultants be based outside the EU/ EEA?**

- Yes

## **Data Storage & Security**

**Will you require any additional software to complete your project e.g. questionnaire/ survey tools, transcription software etc.**

- Yes

**Please can you supply details/ links to the tools you'll be using below:**

Ngene for building the choice cards in the choice experiment:

<http://www.choice-metrics.com/>

Qualtrics for the survey itself: [https://lse.eu.qualtrics.com/jfe/form/SV\\_5vWP5oKTJSpXU34](https://lse.eu.qualtrics.com/jfe/form/SV_5vWP5oKTJSpXU34)

Prolific Academic for the recruitment and distribution of the pilot study: <https://www.prolific.co>

**What hardware will you require to complete this project:**

- Personal laptop/ desktop PC

**Do all personal devices used on this project meet the LSEs [minimum standards for device level security](#)?**

- Yes

**Are all personal devices used on this project secured with passwords that meet the standard of the LSE [password policy](#)?**

- Yes

**Where will you store your thesis/ research project while you are working on it (you may select more than one option):**

- LSE OneDrive
- Other (please explain below)

Some results of analysis/writing on my personal laptop

**Where will you store any primary data you collect during the research process (you may select more than one option):**

- LSE OneDrive
- Other (please explain below)

LSE Sharepoint

**How do you plan to ensure that all data collected for the project is backed up securely?**

I will use the LSE storage management systems Sharepoint and OneDrive

## **Data ownership**

**Clarify the copyright and intellectual property ownership of any data you have collected as part of this project:**

N/A

## **Preservation and Data Sharing**

**Do you know of any issues surrounding intellectual property or data ownership which would prevent you from disseminating or sharing your research:**

- No

**Do you currently plan on sharing your dataset or any aspect of your data collection process in a recognised data archive?**

- I'm unsure/ undecided whether to share my data and would like more information about data archiving from the Research Data Librarian

**Please outline any other plans you may have for sharing your data, outside of placing a dataset in a recognised data archive:**

N/A

**Do you have the necessary permissions to reuse any data you collect for future projects**

- Not sure

## **Data description and documentation**

**How will you describe and document your data to help ensure you can easily access and use it, both during your project and in the future.**

I will keep data clearly labelled in an organized folder structure, documenting any specifics of the data in my Stata do-file as I clean and analyse the data.

I will also submit a pre-registration plan before running the main study, which specifies many details about the variables and specific values, which will help for reference in the future.

**How will you describe and document your data to help ensure that others can understand it?**

As mentioned above, I will document in my Stata do-file and any R scripts that are used. I will also keep a detailed note about the data treatment, which could be placed in an appendix of a future report or article.